

Privacy Policy

Taggle Pte Ltd created this Privacy Statement to demonstrate respect for your privacy preferences and to disclose our information collection and sharing practices. Regardless of whether you provide us with your personal information via our website or in another manner (e.g. apps, telephone, regular mail or face-to-face), we strive to honour your privacy preferences.

BY ACCESSING AND/OR USING THE WEBSITE, APP, AND OUR PRODUCTS & SERVICES YOU HAVE AGREED TO 1) abide by the practices described in this Privacy Statement, as may be amended from time to time, and 2) the transfer, processing and maintenance of your personal and sensitive information.

WE DO NOT KNOWINGLY COLLECT PERSONAL INFORMATION FROM CHILDREN: We do not knowingly collect or solicit personal information from anyone under the age of 18 or knowingly allow such persons to provide us with their personal information without parent or guardian consent. If you are under 18, do not send any information about yourself to us, including your name, address, telephone number, or e-mail address, unless you have your parent's or guardian's permission. In the event we learn that we collected personal information from anyone under the age of 18, and do not have a parent or guardian's consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about anyone under the age of 18, please contact us at info@tagglehealth.com or call us Monday through Friday, 9:00AM - 5:00PM Singapore time.

THE PERSONAL INFORMATION WE COLLECT: Depending on the type of communication or transaction you have with us, the personal information we collect may include, but is not limited to, your name, postal address, zip code, telephone number, organisation name, e-mail address, credit card, bank information or billing information, surveys, demographic information such as your age, education, occupation and gender.

WHERE AND WHEN WE COLLECT PERSONAL INFORMATION: You will be asked to provide your personal information when making purchases at our on-line Store, requesting communications, applying for a job with Taggle Pte Ltd and/or in connection with other Taggle Pte Ltd business (whether it is via the web site, apps, product & services, e-mail, direct mail or telephone communications).

INFORMATION SECURITY: Taggle Pte Ltd has a layered security in our systems and only designated employees have access to hard copies of your personal information. All on-line transactions are done on a secure server. This means that information entered on the transaction page is encrypted using SSL (Secure Socket Layer) before transmission. On secure pages, a "closed" lock symbol is displayed in the bottom part of your browser screen and the website address in the address bar at the top of the browser screen starts with an "https" instead of an "http". Online Payment pages are verified by Verisign and transactions are processed using a Verisign merchant account. We use reasonable measures to protect personally identifiable information that is stored within our database, and we restrict access to such information to those employees and agents who need access to perform their job functions, such as our customer service personnel and technical staff. However, please note that we cannot guarantee the security of this information. Unauthorised entry or use, hardware or software failure, and other factors may compromise the security of member information at any time.

HOW WE USE THE INFORMATION COLLECTED

As applicable, the information you provide to us may also be used to:

- contact you about the Website, App or our Product & Services;
- contact you relating to your membership or user status;
- confirm or fulfill an order you have made;
- inform you of a prize you have won;
- monitor or improve the use of the Website, App or our Product & Services;
- customise the content you see on the Website, App or our Product & Services;
- monitor compliance with the Terms of Use for the Website, App or our Product & Services;
- maintain Website and App security;
- enhance navigation;
- send or offer you a newsletter; and
- send you promotional material or special offers on behalf of our partners and/or affiliates.

Taggle Pte Ltd MAY SHARE YOUR PERSONAL INFORMATION: Personal information will be shared internally at Taggle Pte Ltd to complete purchasing transactions, to contact you about our on-going work, discuss employment opportunities and ways that we can further support our efforts to help children learn better. Your personal information will also be used to provide you access to the various sections of our website, apps, or product & services that have been personalised for your needs. Except in the limited circumstances outlined below, Taggle Pte Ltd will never intentionally share your e-mail addresses, phone numbers or financial information.

EXCEPTIONS: Taggle Pte Ltd reserves the right to share your personal information in certain situations:

1. Credit Card Transactions, Electronic Fund Transfers, Payments by Check or Money Order and On-line Transactions. Taggle Pte Ltd uses third parties to provide credit card, bank, payment and information processing services and order fulfilment services. If you choose to make an application for employment, make an on-line transaction, by phone, through the mail or by other means, or make a purchase from our on-line Store we will share your personal information with our processing service providers. We make an effort to require all third party service-providers to hold personal information in strict confidence. While we believe these other companies are upstanding and will treat your personal information responsibly, we do not own or control them and cannot guarantee your privacy.

2. Necessity. If we have reason to believe that there has been some inappropriate interference with or use of our website, communications, products, services or personal or real property, or if we have reason to believe that one of the Taggle Pte Ltd service users, employees or other related parties may have been injured or may have harmed some other party, we will disclose, without notice to you, personal information as we deem appropriate or if compelled by a legal or regulatory authority.

3. Merger, Acquisition or other Corporate Restructure. We also may transfer your personal information to a third party successor in interest if we are involved in an acquisition, merger or other transfer of control or sale of assets.

4. Requesting Communications. We share information provided by our website visitors with third parties that provide services on our behalf – for example, to send communications. These service providers are not authorised by us to use or disclose the information except as necessary to perform services on our behalf or to comply with legal requirements.

5. **Aggregate Information:** We may share aggregate information, such as demographics and Website usage statistics, with our partners, affiliates or other organisations. When this type of information is shared, the other parties do not have access to your personally identifiable information.

6. **Traffic Measurement Services:** The Website may use a third party traffic measurement service to analyse the traffic on the Website. Audience and Traffic Measurement Services allow us to collect anonymous traffic and behaviour information from our Website by monitoring anonymous visitor activity. Our current policy is that we permit the Website's traffic measurement services to set and access their own cookies on your computer.

YOU MAY ALWAYS CHANGE YOUR PRIVACY PREFERENCES BY CONTACTING US: If you would like to change your privacy preferences, please e-mail us at info@tagglehealth.com; or call us Monday through Friday, 9:00AM -5:00PM.

COOKIES AND PIXELS:A "cookie" is a small piece of data that is sent to your browser from Taggle Pte Ltd's web server and is stored on your computer's hard drive. Cookies are used to collect non-identifying information about the user, such as Web surfing behaviour or user preferences for a specific website. Taggle Pte Ltd uses two different types of cookies – **session-based** and **persistent** cookies. Session-based cookies expire at the end of a browser session so once you close your browser the cookie simply terminates. Persistent cookies remain on your computer until you remove them. Persistent cookies are used to provide internal Website analytics. You can manually delete all cookies including persistent ones within your browser privacy. You can also set your browser to not accept cookies although this may prevent you from using some of the services offered by Taggle Pte Ltd's website. In addition, Taggle Pte Ltd uses "pixels," or transparent GIF files, to help manage online advertising. These pixels do not collect identifying information. The mechanisms identified here are used to improve the user experience on Taggle Pte Ltd's website, and are employed irrespective of "Do Not Track" requests.

WEBSITE LINKS: In order to provide certain services and goods at our website, apps or products & services, we contract with other companies and individuals. These additional services and goods may include "links" to other websites. Taggle Pte Ltd's privacy practices may not be applicable at any third-party sites. Anytime you leave the Taggle Pte Ltd website, apps or product & services, we have no control regarding what information may be collected about you, nor do we control what third-parties might do with the information. For example, when you click on a merchant's name at the Taggle Pte Ltd site, you will be connected with the third-party merchant's website (even if the Taggle Pte Ltd name/logo is on the screen). This

merchant website should have its own privacy statement applying to transactions at their website. It is important that you review any privacy policies on third-party sites carefully, BEFORE you use any services or programs offered.

CHANGES TO PRIVACY PRACTICES: From time to time, Taggle Pte Ltd may revise its privacy practices to address changing technology, security measures and website functionality. We strive to provide you with timely notice of these changes. Please contact us if you have any questions about changes to our practices.

CONTACTING Taggle Pte Ltd ABOUT PRIVACY PREFERENCES: If you wish to change your privacy preferences or have any questions please contact us.

REGULAR MAIL:

Taggle Pte Ltd

#04-01, Block 79 Ayer Rajah Crescent, Singapore 139955

EMAIL: info@tagglehealth.com

TELEPHONE: Monday through Friday, 9:00AM - 5:00PM